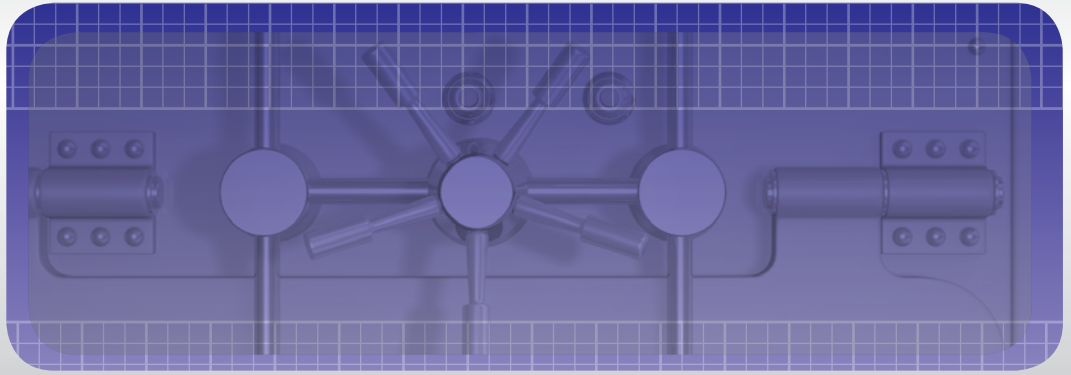




REVENUE ROCKETSM



Revenue RocketSM Consulting Group, LLC Presents:

UNLOCKING THE TREASURES IN MANAGED SERVICES.

Managed Services is a hot button these days among IT professional service executives for all the right reasons.

The quest for more predictable, re-occurring revenue is too tantalizing to pass up. Not only does this revenue stream give you more breathing room, but it goes a long way in getting a handle on what most of our clients say is one of their major obstacles to growth. In a word ... talent ... getting it, training it and unleashing its potential on clients.

However, getting to a Managed Services portfolio that represents 30%-40% of your revenue base, which we've found is achievable, takes some doing. It requires thinking differently about how you sell to existing clients and how you structure your offering to new clients. Knowing how to successfully navigate the transition from project-based revenue to Managed

Services revenue is a core competency of Revenue Rocket. We've assisted more small-to-midsize IT service executives in making this transition than any other consulting company.

As an IT services growth consultancy, we specialize in helping small-to-midsize IT service executives with a hearty appetite for driving revenue and profit. Our expertise consists of organic growth



strategies such as geographic expansion, new service line development, managed services, sales optimization, as well as mergers and acquisitions.

Please visit us at www.revenuerocket.com, or call Revenue Rocket CEO Mike Harvath at 952.835.2333.

Let's talk.