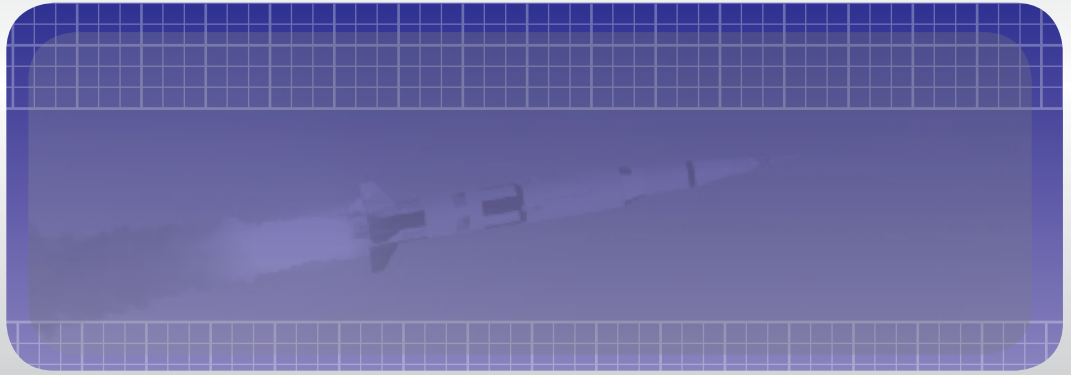




REVENUE ROCKET<sup>SM</sup>



## Revenue Rocket<sup>SM</sup> Consulting Group, LLC Presents: The Profit Propulsion Program.

If you're like most IT services executives what both captivates and perplexes you is finding new ways to drive revenue. It's not easy, nor should it be, which is why we're introducing the Revenue Rocket<sup>SM</sup> Profit Propulsion Program or Pthree.

Pthree is a combination of business analytics, thought provoking discussions, peer networking and professional consultation designed to help keep your revenue flowing, profitable and secure in a fluid and ever-changing industry. This program is offered at three levels of participation depending on your budget and appetite.

**Atlas:** Our base level partnership features:

- Pthree Benchmark Program: web-based, financial benchmarking program that enables you to monitor your company's performance versus industry averages.

**Titan:** Our mid-level partnership includes the benchmarking program of Atlas plus:

- Pthree Webinar: quarterly presentations analyzing the financial trends of the benchmarking program with discussion, observations and insights.
- Pthree Blog: collaborative forum for opinions, advice, and commentary or simply to vent as we navigate the often turbulent waters of IT services.
- Pthree Newsletter: bi-monthly electronic newsletter offering trend analysis, news and commentary on the state of the industry.

**Saturn:** Our top-level partnership includes both the Atlas and Titan offerings as well as:

- Pthree Organizational Alignment: an automated survey tool designed to assess how well a company's management team is aligned with corporate goals.
- Pthree Consultation: individual health check consultation with Revenue Rocket<sup>SM</sup> partners on the state of your business.
- Pthree Chat Room: real-time conversations with Revenue Rocket<sup>SM</sup> consultants.

As an IT services growth consultancy, we specialize in helping small-to-midsize IT service executives with a hearty appetite for driving revenue and profit. Our expertise consists of organic growth strategies such as geographic expansion, new service line development, managed services, sales optimization, as well as mergers and acquisitions.

You can learn more about how we slay the growth demons you grapple with by contacting Revenue Rocket managing partner Andrew Fletcher at 952.835.2333, or by visiting us at [www.revenuerocket.com](http://www.revenuerocket.com), or at [www.pthree.biz](http://www.pthree.biz).

**Let's talk.**

