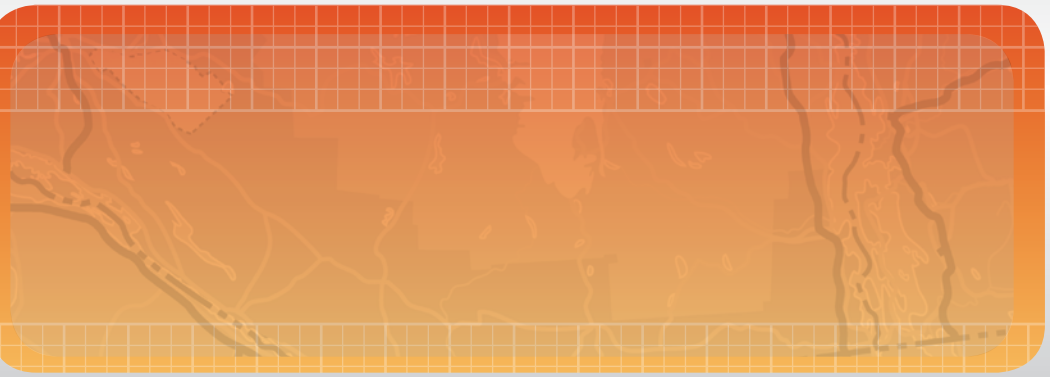




REVENUE ROCKETSM



Revenue RocketSM Consulting Group, LLC Presents: ARE YOU READY FOR SaaS?

Have you thought about moving from premise-based enterprise software to SaaS? If you're already employing SaaS somewhere in your organization, do you know how to extend its reach throughout your company? Do you know the level of investment required to do so?

We do, and we can help you navigate your transition to SaaS more effectively with our SaaS Readiness Assessment. Some of things you ought to be thinking about as you transition to SaaS, and which we address with our assessment are:

- Creating a SaaS team dedicated to focusing on its mission;
- Transitioning to SaaS logically and seamlessly through each department one at a time;
- Becoming the change-agent this transformation requires;
- Understanding that SaaS is all about end user experience and adoption;
- Managing the customer experience with the data at your command;
- Structuring yourself to adjust your offerings...fast;
- Figuring out how to get customers up and running...fast;
- Expecting a build-out revenue stream;
- Preparing for the scrutiny associated with handling customer data; and
- Following an initial blueprint, yet having the flexibility to experiment and adapt.

Most importantly, because this is new frontier, the key to success is to look for the roadmaps created by the trailblazers in the industry to guide you. We'd be delight-



ed to provide you with such a roadmap.

As an IT services growth consultancy, we specialize in helping small-to-midsize IT service executives with a hearty appetite for driving revenue and profit. Our expertise consists of organic growth strategies such as geographic expansion, new service line development, managed services, sales optimization, as well as mergers and acquisitions.

Please visit us at www.revenuerocket.com, or call Revenue Rocket CEO Mike Harvath at 952-835.2333.

Let's talk.