



REVENUE ROCKETSM



Revenue RocketSM Consulting Group, LLC Presents:

CAN YOU AFFORD TO DEVELOP A SALES & MARKETING TEAM... CAN YOU AFFORD NOT TO?



By last count, there are more than 100,000 IT service consulting firms in the United States plying their trade, more often than not seeking the same customers you're after. Penetrating the fortress-like barriers companies construct around themselves seems to get more insurmountable every year.

Many of the IT service executives with whom we work spend sleepless nights grappling with what to do about this. Do they bring in a sales and marketing "heavyweight specialist" or two or three, or more? Or, do they organize their sales and

marketing functions around their existing consultants? Heady issues, heady decisions.

Companies that do have sales and marketing functions often tell us, "I'm not sure about the effectiveness of my sales and marketing efforts." And just as often we're asked, "Can you help me come to grips with what I ought to be doing?" Naturally, we jump at the opportunity because of our considerable experience in auditing the efficacy of the sales and marketing function of IT service firms. We also have a point of view about what works and what doesn't ... and most importantly why or why not.

As an IT services growth consultancy, we specialize in helping small-to-midsize IT service executives with a hearty appetite for driving revenue and profit. Our expertise consists of organic growth strategies such as geographic expansion, new service line development, managed services, sales optimization, as well as mergers and acquisitions.

Please visit us at www.revenuerocket.com, or call Revenue Rocket CEO Mike Harvath at 952.835.2333.

Let's talk.